



# LARA

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## Company Overview

Lara Trading Company was founded to manufacture the highest quality hygienic porcelain and related products such as shower heads, bathtubs, shower cabins, etc. Lara is one of the main manufacturers of these products in the Middle East using world-class machinery and technology and having an expert team as well as observing global standards. Lara has been able to fulfill the needs of customers and gain a great position as a successful manufacturer using up-to-date knowledge and advanced machinery. To create a continual improvement of its products, Lara's experts have precise and complete supervision on the products and produces items according to global standards.

## Business Description

Hygienic porcelain is a class of products that has great usage in everyday lives of people that contributes to well-being. Since our products are related to hygiene, our task is considered very important. Porcelain was produced around 1700 years ago. After a short while, as it had made lives easier, it became popular and entered world markets. Due to existence of advanced machinery nowadays, modern methods are developed to produce hygienic porcelain products.





**This has made the products distinct from other products and has led to higher quality. According to what was said, many countries have entered production of such products among which China is ranked first having 1.75 million tons of production. Lara has been able to become one of the main manufacturers of these products in the Middle East by fulfilling the needs of merchants.**

## Visions and Values

Lara Trading Company aims to become one of the main manufacturers in this field across the world by gaining satisfaction and trust of customers focusing on quality and diversity of its products.

Lara's values are as follows:

- Respecting our clients
- Devotion to professional principles and ethics in commerce
- Guaranteeing quality of products
- Having discipline at work
- Accountability and responsibility





## Mission and Targets

Lara Trading Company, considering its vision roadmap, set the production of high-quality products as its mission. To do so, it has set some targets as follows:

- Using high-tech machinery and state-of-the-art technology
- Observing global standards in production
- Using the finest raw materials to manufacture quality products
- Keeping in mind the rights of clients
- Continual improvement of knowledge and the workforce skills by holding training workshops
- Continual supervision on all the stages of manufacturing to ensure the quality of products
- Improving the status of the company in world markets

## Message from the CEO

One of our main principles at Lara Trading Company is the production of standardized and quality products. To do so, our expert team does its best to continually improve the quality and diversity of products. It is hoped that we will be ranked among the first best manufacturers of these products in the world focusing on improvement and quality. It is hoped that we will become even more successful in the world. It is hoped that we will become one of the main manufacturers of these products in the world by fulfilling the needs of merchants.





## Products

- Sitting toilets
- Squat toilets
- Handwashing sink
- Top counter wash basin
- Shower base



## Services

- Sending catalogs of products via email and social media
- Guaranteeing the quality of products in the process of shipping
- Providing technical consultation in choosing products to receive a standardized and economical product





## Delivery and Payment

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Lara Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



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